

# Mercy Mall of VA

Year in Review 2019



2019 was a tremendous year of growth at Mercy Mall of VA! We not only expanded our donation receiving area but also our Cases of Hope and Adopt-A-Family programs. It is only due to the love and support of our community that we are able to better fulfill the needs of families in crisis in the metro Richmond area. To God be the glory!!



## 1,600+ Families Served

There are many types of crises that cause financial hardship on the families we serve: Underemployment and job loss; domestic violence and human trafficking escapes; house fires; mold and bug infestations; housing re-entry from homelessness; substance abuse recovery and mental/physical disabilities.

## 7000 Volunteer Hours

Mercy Mall is a safe and welcoming place for individuals, families, civic/work groups and churches to serve their local community in a meaningful way. We offer many opportunities in and out of the boutique to serve local families in crisis.

## \$0.85 of Each Donated Dollar (funds our services)

Because of increased support, we were able to hire our volunteer executive director, Stacey Jones, after 7.5 years of faithful service! An official on-site office is underway.

Mercy Mall is Social and we'd love to connect with you.

Request to join our private Facebook Group: Friends of Mercy Mall VA



@MercyMallVA



@mercyvallva



@mercyvallva1



# Program Impact



Shopping Experience  
200 families a month

At Mercy Mall, we don't try to increase our numbers! Our goal is to serve each client family efficiently according to their personal situation. Check out the changes on the front page of our website.



Cases of Hope  
172 Suitcases Packed

We are now able to bless more released inmates with a suitcase of hope and life essentials through our new partnership with the Chesterfield Sheriff's department. And in 2020, we will be packing up to 100 more cases for the ladies being released from the Virginia Correctional Center for Woman in Goochland.



Back to School  
150 Students Served

Mercy Mall Back to School is more than a giveaway. We partner with local churches and groups to host a fun event offering clothing, athletic shoes, underclothing and backpacks to children as well as hair cuts, face painting, hot dogs, snacks and outdoor games for the entire family.



Spread the Love  
Partner with Us!

In 2019 Your Mercy Mall Promo Team "hit the streets" to get the word out. What's the word, you ask? The word is we desire to partner with YOU to continue to provide local families in crisis with clothing, housewares and baby gear.



Adopt-a-Family  
94 Adopted Families

We were so blessed to have a volunteer coordinator who was able to take our Christmas program to the next level of excellence! These families in crisis were provided home and life essentials, food gift cards, Christmas trees, as well as a gift for their children.



Outside Fundraising  
Ann's Attic, PoshMark, etc.

We sell non-essentials, overstock, high end items, and knick knacks to help fund our programs! We have a great team of volunteers (there's always room for you) who do the hard work to be good stewards of your donations.  
FB: @AnnsAttic1

## 2019 Sponsors

